

B.S. in Business Administration (93 credits)

Minor: Marketing

Student Name: _____
Family First Father

ID#: _____ **Tel#:** _____ **E-mail:** _____

Status: F/T student (not working or P/T job, 15 - 18 cr.) P/T student (working, up to 9 cr.)

General Education Requirements

GER) (48 credits)

ECO210	Principles of Microeconomics	(QMB210)
ECO220	Principles of Macroeconomics	(ECO210)
GER200	Writing Skills	(ENL102)
GER202	Sophomore Rhetoric	(GER200)
GER204	Business Communication	(GER200)
GER206	Oral Communication Arts	(GER202)
GER210	Computer Skills	(ENL100)
GER230	Business Law	
GER330	Public Finance	
QMB210	Business Math	(MAT102)
QMB220	Quantitative Methods for Business	(QMB210)
MIS400	Business Information Systems	(GER210 and MGT210)

GER Electives

Choose 4 of the following:

GER220	Advanced Computer Skills	(GER210)
GER240	Cultural Studies	(ENL102)
GER250	Sustainable Development	(ENL102)
GER260	Introduction to Psychology	(ENL102)
GER270	Human Rights	(ENL102)
GER310	Social Christian Studies	
GER320	Social Security and Labor Law	
GER360	Real Estate Management	
GERxxx	Free Elective (Sports, Language,...)	

Major Requirements (30 credits)

ACT210	Principles of Accounting I	(ENL101)
ACT220	Principles of Accounting II	(ACT210)
ACT320	Managerial Accounting	(ACT220)
FIN330	Financial Analysis	(ACT220)
FIN340	Financial Management	(FIN330)
HRM310	Principles of Organizational Behavior	(MGT210)
MGT210	Principles of Management	(ENL101)
MGT480	Strategic Management	(MGT210 and MKT210)
MKT210	Principles of Marketing	(ENL101)
BUS400	Business Ethics and Leadership	(ENL101)

Minor Requirements (15 credits)

MKT410	Consumer Behavior	(MKT210)
MKT420	International Marketing	(MKT210)
MKT430	Services Marketing	(MKT210)
MKT440	Integrated Marketing Communications	(MKT210)
MKT450	Marketing Research	(MKT210 and QMB220)

Note : course codes in parentheses represent prerequisites

Remedial Courses (if applicable)

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English			Mathematics and Economics		
Course	Grade	Semester	Course	Grade	Semester
ENL 099	-----	-----	MAT 101	-----	-----
ENL 100	-----	-----	MAT 102	-----	-----
ENL 101	-----	-----			
ENL 102	-----	-----	ECO 110	-----	-----

Recommended Schedule

Year 1 / Semester 1		Semester 2		Summer 1		Year 2 / Semester 3		Semester 4	
	<u>Grade</u>		<u>Grade</u>		<u>Grade</u>		<u>Grade</u>		<u>Grade</u>
ACT 210	-----	ACT 220	-----			ECO220	-----	FIN 330	-----
QMB 210	-----	QMB 220	-----	ACT 320	-----	BUS 400	-----	MKT 410	-----
GER 200	-----	MKT 210	-----			GER 202	-----	MKT 420	-----
GER 210	-----	MGT 210	-----	ECO 210	-----	GER 230	-----	GER 204	-----
GER Elective 1	-----	GER Elective 2	-----			GER Elective 3	-----	GER Elective 4	-----
Summer 2		Year 3 / Semester 5		Semester 6		Extra Semester 1		Extra Semester 2	
	<u>Grade</u>		<u>Grade</u>		<u>Grade</u>		<u>Grade</u>		<u>Grade</u>
		MKT 440	-----	MKT 450	-----				
MKT 430	-----	GER 206	-----						
		MIS 400	-----	MGT 480	-----				
HRM 310	-----	FIN 340	-----						
		GER 330	-----						

Important Notes

1. More than one minor may be obtained.
2. Students must regularly check their Sagesse E-mail account.
3. F/T job can take up to 3 courses (9 credits).
4. P/T job and No job can take up to 6 courses (18 credits).

Advisor's Name and Signature: _____

Student's Signature: _____

Date: _____

Date: _____