

You are Cordially Invited to Attend the Following Defenses

**Monday December 11 2017**

STUDENT NAME AND ID	THESIS TITLE	DATE / ROOM	SUPERVISOR	READER	PRESIDENT
7 ALI HANI BAHER 19496	IMPROVING CUSTOMER SERVICE THROUGH QUALITY MANAGEMENT: THE CASE OF MTC TOUCH	MONDAY 12:00 M109	DR. WALID SLAIBY	DR. ZIAD HADDAD	DR. ANDRE AZOURY
39 ELISE YOUSSEF FAHIM 19519	REAL ESTATE INVESTMENT AND ECONOMIC GROWTH: THE CASE OF LEBANON	MONDAY 12:30 M110	DR. RAYAN HAYKAL	MR. JOHNNY GEAGEA	DEAN ROCK-ANTOINE MEHANNA
44 MOHAMAD NUHAD FAKHOURY 15406	PERSONALITY-JOB FIT AND ITS EFFECT ON EMPLOYEES' JOB SATISFACTION AND ENGAGEMENT	MONDAY 12:30 M202	DR. WALID SLAIBY	MR. DORY DAW	DR. GISELE HINDI
1 ROY HAFEZ SEMAAN 20930	LA CONCURRENCE ENTRE LES "BIG FOUR" ET LES CABINETS D'AUDIT DE PLUS PETITE TAILLE: LE CAS DU MARCHÉ D'AUDIT AU LIBAN	MONDAY 3:00 M110	MR. ELIE ABI AAD	MR. MOISE KAI	DR. ZIAD HADDAD
2 LAYAL FOUAD KADY 14530	LA DETERMINATION DU RISQUE-PAYS PAS LES RESTAURANTS LIBANAIS DANS LEURS INVESTISSEMENTS DANS LES PAYS ARABES.	MONDAY 3:30 M210	MR. MOISE KAI	MR. ELIE ABI AAD	MR. JEAN BOULOS
4 CHARBEL YOUSSEF YOUNES 15723	LA CONSOLIDATION DE LA CONFIANCE DES CLIENTS: LE CAS DES BANQUES EN LIGNE AU LIBAN	MONDAY 4:00 M110	MR. JOHNNY GEAGEA	MR. CHUCRALLAH ABOU JAOUDEH	MR. ELIE ABI AAD
40 DALIDA TANIOS ABI KARAM 18411	LE ROLE DE L'AUDIT INTERNE DANS LA GESTION DE LA QUALITE TOTALE DU SECTEUR PHARMACEUTIQUE LIBANAIS	MONDAY 5:00 M110	DR. RABIH ARJA	MR. CHUCRALLAH ABOU JAOUDEH	JUDGE ELIE MAALOUF
5 RAIF YAHYA HASSOUN 18529	L'IMPACT DE LA MICRO-FINANCE SUR LE DEVELOPPEMENT DES REGIONS: LE CAS LIBANAIS	MONDAY 5:00 M210	MR. JOHNNY GEAGEA	DR. HAYTHAM AOUN	DR. RAYAN HAYKAL
26 PIERRE YOUSSEF EL SOKHN 12204	CONSUMER RESPONSE TO SALES PROMOTION IN THE AGRICULTURE FOOD INDUSTRY IN LEBANON: THE CASE OF "WADI EL AKHDAR"	MONDAY 5:00 M202	MR. YOUSSEF HADDAD	MR. GEORGES NASR	MR. NICOLAS CHOUEIFATY
8 AMALE ANTOINE GEBRAN 14997	IMPACT DU TAUX DE CHANGE SUR L'IMPORTATION ET L'EXPORTATION AU LIBAN	MONDAY 6:00 M310	MR. JEAN GERGES	MR. CHUCRALLAH ABOU JAOUDEH	MR. YOUSSEF HADDAD

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**Tuesday December 12 2017**

STUDENT NAME AND ID	THESIS TITLE	DATE / ROOM	SUPERVISOR	READER	PRESIDENT
14 ROLANDE SAMIR HAIDAR AHMAD 19237	STRATEGIE DE CONTROLE DE LA MAUVAISE ALIMENTATION DANS LES CANTINES SCOLAIRES: CAS DE TRILICA CATERING	TUESDAY 11:00 M310	MR. KABALAN WEHBE	DR. WALID SLAIBY	MR. JEAN BOULOS
25 ROUBA ELIAS ORDAKJI 21351	THE IMPACT OF DEVELOPING LOGISTICS CAPABILITIES ON DISASTER RELIEF: THE CASE OF DISASTER MANAGEMENT UNIT OF THE LEBANESE RED CROSS IN LIGHT OF THE SYRIAN CRISIS	TUESDAY 11:30 M309	MR. KABALAN WEHBE	DEAN ROCK-ANTOINE MEHANNA	MR. JOSEPH HADDAD
9 SABREEN ISSAM AL MAWLA 20393	THE IMPACT OF SOCIAL MEDIA MARKETING ON CUSTOMER PURCHASE INTENTION: A CASE STUDY OF ALI EXPRESS	TUESDAY 12:30 M310	MRS. LILIANE KARAM	DR. NICOLAS KHOURY	MR. KABALAN WEHBE
17 RABIH ELIE EL MEDAWAR 17290	ORGANIZATIONAL RESTRUCTURING OF BUTEC UTILITY SERVICES IN LEBANON	TUESDAY 1:00 M309	DR. HASSAN YOUNES	DR. ALFRED RIACHI	DR. RAYAN HAYKAL
50 TOUFIC MAROUN ABOU TAYEH 16737	THE IMPACT OF MARKETING STRATEGIES ON DRUG SALES	TUESDAY 1:30 M310	DR. NICOLAS KHOURY	DR. ALFRED RIACHI	DR. ANDRE AZOURY
34 YOUSSEF JEAN MEHANNA 20351	ROLE DES DIRECTEURS DES RESSOURCES HUMAINES DANS LA LUTTE CONTRE LA PENURIE DU METIER D'INFIRMIER	TUESDAY 2:00 M309	MRS. NADA KHALIL	DR. PIERROT KHOUEIRY	MR. CHUCRALLAH ABOU JAOUDE
15 JEANNE-D'ARC GEORGES GEBRAYEL 18332	IMPACT OF ELECTRONIC RECRUITMENT ON THE SELECTION PROCESS OF EMPLOYEES: THE CASE OF DYNAMIC RECRUIT	TUESDAY 2:30 M310	MRS. NADA KHALIL	DR. MARIO BOU SABA	DR. WALID SLAIBY
29 MARWAN ZAID HAMD 22103	THE IMPACT OF TERRORISM ON THE HOTEL INDUSTRY ON LEBANON: THE CASE OF HOTEL PHOENICIA	TUESDAY 2:30 M210	MR. NICOLAS CHOUEIFATY	DR. NICOLAS KHOURY	DR. ANDRE AZOURY
45 GISELE MOUSSA MAALOUF 17761	LE FINANCEMENT DE LA PROTECTION DE L'ENVIRONNEMENT PAR LE "GREEN BANKING" AU LIBAN.	TUESDAY 2:30 M209	MRS. JOANNE DOUMIT	MR. MARWAN KHATER	MR. CHUCRALLAH ABOU JAOUDE
33 RIMA WALID HILAL 14330	IMPACT OF TARGETING CHILDREN IN COMMERCIALS ON PARENTS' DECISION MAKING: THE CASE OF THE AUTOMOTIVE INDUSTRY	TUESDAY 3:00 M309	MR. YOUSSEF HADDAD	MR. KABALAN WEHBE	DR. WALID SLAIBY
3 MARCELLE ELIAS BECHARA 20710	ETUDE DE LA SATISFACTION DE LA CLIENTELE BANCAIRE VIS-A-VIS DES PRODUITS DE DETAIL. COMPTE-TENU DES NOUVELLES REGLEMENTATIONS DE LA BDL: CAS DE LA BLOM BANK SAL.	TUESDAY 3:30 M310	MRS. SAMAR RIZK	MR. JOHNNY GEAGEA	MR. ELIE ABI AAD

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STUDENT NAME AND ID	THESIS TITLE	DATE / ROOM	SUPERVISOR	READER	PRESIDENT
32 SILVANA MELHEM GHRAYZI 21608	MANAGING WORKFORCE DIVERSITY AND ITS IMPACT ON EMPLOYEES' MORALE IN LEBANON	TUESDAY 3:30 M210	MR. YOUSSEF HADDAD	MRS. NADA KHALIL	MR. PIERRE KHORASSANDJIAN
27 TANIA GABY SABANEKH 19861	THE IMPACT OF CONSUMER PERCEPTION OF QUALITY ON SUPPLY CHAIN MANAGEMENT: THE CASE OF INTERBRAND S.A.L	TUESDAY 4:00 M209	MR. RABIH OSTA	DR. CARINE AOUN	MR. YOUSSEF HADDAD
11 TONY NOHRA EL GHOSSEIN 21518	L'IMPACT DE LA DIFFERENCIATION DES PRODUITS BANCAIRES PAR L'INNOVATION ET LES NOUVELLES TECHNOLOGIES, SUR LA PERFORMANCE BANCAIRE: LE CAS DE BLOM BANK S.A.L	TUESDAY 4:00 M309	MRS. SAMAR RIZK	MR. MARWAN KHATER	MR. JOHNNY GEAGEA
16 ANNA-CHRISTINA CHARBEL RAHME 21635	LES ENJEUX ECONOMIQUES DU FINANCEMENT DE L'INNOVATION: LE CAS DES PME AU LIBAN	TUESDAY 4:30 M310	MR. JOHNNY GEAGEA	MR. MARWAN KHATER	MR. ELIE ABI AAD
48 HIBA AKRAM ISMAEEL 19490	IMPACT OF INTEREST RATES FLUCTUATIONS ON PROFITABILITY OF LEBANESE COMMERCIAL BANKS	TUESDAY 5:00 M309	MR. ELIAS MOKAYED	MRS. SAMAR RIZK	DR. RAYAN HAYKAL
49 HENRY LOUIS EL MOUKAMER 20419	THE ROLE OF INTERMEDIARIES IN AN EVOLVING DISTRIBUTION ENVIRONMENT: THE CASE OF LEBANON	TUESDAY 5:00 M210	MR. ELIE ASMAR	MR. RABIH OSTA	MR. JOHNNY GEAGEA
10 MOHAMAD AHMAD AMHAZ 18205	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON THE PERFORMANCE OF LEBANESE COMMERCIAL BANKS	TUESDAY 5:00 M206	MR. JOSEPH HADDAD	MR. BASSAM NAMMOUR	MR. GEORGES NASR
24 ALEXANDRE CHRISTIAN CHAMAT 20914	THE IMPACT OF INFORMATION TECHNOLOGY EXPENDITURES ON COMPANY PERFORMANCE: THE IMPORTANCE OF ERP IN THE LEBANESE MARKET.	TUESDAY 5:00 M306	DR. HAYTHAM AOUN	MR. JOHNNY GEAGEA	MR. PIERRE KHORASSANDJIAN
38 TAMARA ELIE EPHRAM BOUSTANY 21008	THE IMPACT OF SUCCESSION PLANNING ON EMPLOYEE RETENTION: THE CASE OF LEBANESE RETAIL COSMETICS COMPANIES	TUESDAY 5:00 M406	DR. JAD SAADE	DR. ANDRE AZOURY	DR. NICOLAS KHOURY
13 JESSY YOUSSEF DAMIEN 11396	THE EFFECT OF FAMILY MEMBERS' INVOLVMENT ON THEIR COMPANY'S PRODUCTIVITY: THE CASE OF LEBANESE TRADING COMPANIES	TUESDAY 5:30 M310	DR. JOSEPH HADDAD	DEAN ROCK-ANTOINE MEHANNA	MR. JOHNNY GEAGEA

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**Wednesday December 13 2017**

STUDENT NAME AND ID	THESIS TITLE	DATE / ROOM	SUPERVISOR	READER	PRESIDENT
21 <b>PAMELA RAYMOND</b>  <b>NEHME</b>  <b>20798</b>	<b>DETERMINANTS OF CAPITAL STRUCTURE AND ITS IMPACT ON THE PERFORMANCE OF FINANCIAL INSTITUTIONS</b>	<b>WEDNESDAY</b>  <b>11:00</b>  <b>C303</b>	<b>MR. JOHNNY GEAGEA</b>	<b>MR. WALID AKAR</b>	<b>DR. RAYAN HAYKAL</b>
31 <b>NATHALIE HAYTHAM</b>  <b>ABI SAAB</b>  <b>22603</b>	<b>GENDER DISCRIMINATION IN THE LABOR MARKET: THE CASE OF SERVICE SECTOR IN LEBANON</b>	<b>WEDNESDAY</b>  <b>11:00</b>  <b>C304</b>	<b>DR. WALID SLAIBY</b>	<b>DR. GISELE HINDI</b>	<b>MR. KABALAN WEHBE</b>
23 <b>ANTHONY ROGER</b>  <b>CHERFANE</b>  <b>22055</b>	<b>ENHANCEMENT OF SOFTWARE ENGINEERING EFFICIENCY AND QUALITY OF SUPPORT IN THE MULTINATIONAL FINANCIAL SOFTWARE INDUSTRY</b>	<b>WEDNESDAY</b>  <b>5:00</b>  <b>C303</b>	<b>MR. PIERRE</b>  <b>KHORASANDJIAN</b>	<b>MR. ELIE ASMAR</b>	<b>MR. NICOLAS CHOUEIFATY</b>
36 <b>FARAH ELIE</b>  <b>NAKHLE</b>  <b>15618</b>	<b>THE IMPACT OF THE REAL ESTATE MARKET IN LEBANON ON THE BANKING SECTOR</b>	<b>WEDNESDAY</b>  <b>5:30</b>  <b>C304</b>	<b>MR. CHARLES MANIH</b>	<b>DR. RITA NEAIMEH</b>	<b>MR. ELIE ABI AAD</b>

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**Thursday December 14 2017**

STUDENT NAME AND ID	THESIS TITLE	DATE / ROOM	SUPERVISOR	READER	PRESIDENT
35 SUHA ALI EL LAKKIS 19807	IMPACT OF LEADERSHIP STYLES ON ORGANIZATIONAL EFFECTIVENESS	THURSDAY 11:30 M310	DR. WALID SLAIBY	DEAN ROCK-ANTOINE MEHANNA	DR. GISELE HINDI
28 KHOULOU SALIM ZAHR 18358	THE EFFECT OF SUPPLY CHAIN MANAGEMENT ON THIRD PARTY COMPANIES PERFORMANCE WITHIN THE FMCG SECTOR: THE CASE OF AZ CORP INTERNATIONAL	THURSDAY 12:30 M309	MR. KABALAN WEHBE	DEAN ROCK-ANTOINE MEHANNA	DR. ANDRE AZOURY
41 JOANNA FADY EL KAYEM 19770	THE EFFECT OF NON-MONETARY INCENTIVES ON EMPLOYEE PRODUCTIVITY IN THE LEBANESE BANKING SECTOR	THURSDAY 12:30 M310	MR. BASSAM NAMMOUR	MR. GEORGES NASR	DR. RAYAN HAYKAL
20 NASSIM MELHEM NAHRA 13719	TAX AVOIDANCE AND ITS IMPACT ON PUBLIC FINANCE: THE CASE OF LEBANON	THURSDAY 2:00 M310	JUDGE ANTOINE NACHEF	JUDGE MOHAMAD MORTADA	MR. YOUSSEF HADDAD
22 MICHELINE JOSEPH SAMAHA 23159	IMPACT OF FINANCIAL PERFORMANCE OF COMPANIES ON THEIR STOCK RETURN: AN EMPIRICAL STUDY ON SELECTED LISTED COMPANIES OF NASDAQ INDEX.	THURSDAY 4:30 M309	MR. ANTOINE NEHME	MR. CHARLES MANIH	MR. ELIE ABI AAD
37 CLAUDE JEAN SULTANEM 17376	IMPLEMENTATION OF LEAN MANAGEMENT PROGRAM: THE CASE OF ALBERT MASSAAD SARL	THURSDAY 5:00 M310	DR. JOSEPH HADDAD	MR. GEORGES NASR	MR. JOHNNY GEAGEA

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**Friday December 15 2017**

STUDENT NAME AND ID	THESIS TITLE	DATE / ROOM	SUPERVISOR	READER	PRESIDENT
43 NEVEN FARIS SUWAIDA 20747	MANAGING SUPPLY CHAIN RISKS IN THE AGE OF TERRORISM: THE CASE OF SUWAIDA TRANSPORT AND TRADING S.A.R.L	FRIDAY 9:30 M110	DR. ZIAD HADDAD	DR. ELIAS CHOUeirY	MR. KABALAN WEHBE
30 ROMY SLEIMAN HANNA 19343	INTERNAL CONTROL AND ITS IMPACT ON PERFORMANCE: THE CASE OF LEBANESE FIRMS	FRIDAY 3:30 M110	DR. CHARBEL TARABAY	MRS. VERA KHEIR	MR. ELIE ABI AAD
6 ABDUL RAZZAK ABDUL KADER HAMOUI 22085	THE UTILITY OF DATA MINING TECHNIQUES AS A FINANCIAL AUDITING TOOL IN LEBANON	FRIDAY 4:00 M210	DR. CHARBEL TARABAY	MR. ANTOINE SABBAGH	MR. JOHNNY GEAGEA
46 MOHIEDDINE MOHAMAD ITANI 19382	L'IMPACT DES REGLEMENTS IMPOSES PAR LES AUTORITES DE SURVEILLANCE SUR LA PERFORMANCE DES BANQUES: LE CAS DU LIBAN	FRIDAY 4:30 M310	MR. MOISE KAI	MR. ELIE ABI AAD	MR. PIERRE KHORASSANDJIAN
42 CHARBEL ELIE OBEIDI 19488	EXPLORING THE RISKS AND BENEFITS OF INFORMATION SYSTEMS OUTSOURCING IN THE LEBANESE BANKING SECTOR	FRIDAY 5:00 M210	DR. GHASSAN NEMER	DR. FARES SAAB	MR. PIERRE KHORASSANDJIAN
18 LARA NAJI EL ASMAR 15531	IMPORTANCE OF INTERNAL CONTROL IN NGOS: THE CASE OF BERYTECH FOUNDATION	FRIDAY 5:00 M309	DR. CHARBEL TARABAY	MRS. CHERINE RACHED	MR. MOISE KAI
19 ELIAS CHARBEL SEMAAN 20970	IMPACT OF CHIEF EXECUTIVE OFFICER DUALITY ON AUDIT EFFECTIVENESS	FRIDAY 5:30 M310	DR. ZEINA ZEIDAN	DR. RITA NEAIMEH	MR. MOISE KAI
47 JOSEPH FAHIM NASSAR 21003	INFORMATION TECHNOLOGY SERVICE MANAGEMENT	FRIDAY 5:30 M109	MR. PIERRE KHORASSANDJIAN	DR. FARES SAAB	MR. CHUCRALLAH ABOU JAOUDE
12 GHADIR HASSAN METLEJ 18641	REBRANDING STRATEGY IN THE FOOD INDUSTRY: THE CASE OF SUBWAY IN LEBANON	FRIDAY 6:00 M102	MR. GEORGES NASR	DR. ALFRED RIACHI	DR. ELIE ASMAR